

**31 January 2012**

**YouGov plc**

**Report and Accounts**

YouGov plc (the "Company"), the international online market research agency, announces that it sent its Report and Accounts for the year ended 31 July 2011 to shareholders on 4 November 2011.

Copies of the Report and Accounts can be obtained from the Company's registered offices of YouGov plc, 50 Featherstone Street, London Ec1Y 8RT. A PDF version is also available to download from the Company's website at [www.yougov.co.uk/corporate](http://www.yougov.co.uk/corporate).

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